

CERTIFICATE OF PUBLICATION

This is awarded to

Nidhi Sharma, Neeraj Goyal

For Publication of Paper Titled

EXPLORING THE IMPACT OF ONLINE RETAIL ETHICAL PRACTICES ON CONSUMER TRUST, SATISFACTION, AND LOYALTY: A COMPARATIVE ANALYSIS

For National Research Journal Titled "National Research Journal of Sales and Marketing Management"

Peer Reviewed Refereed Research Journal

Volume-12, Issue No: 1. Year: 2025 (January-June)

ISSN: 2349-512X Impact Factor: 6.95



