

## CERTIFICATE OF PUBLICATION

This is awarded to

## Neeti Gupta

For Publication of Paper Titled

## ROLE OF SOCIAL MEDIA MARKETING IN PROMOTING CULTURAL TOURISM IN PUNJAB: A BIBLIOMETRIC ANALYSIS

For National Research Journal Titled "National Research Journal of Sales and Marketing Management"

Volume-11, Issue No: 1, Year: 2024 (January-June)

ISSN: 2349-512X Impact Factor: 6.5



Book Publisher

