

CERTIFICATE OF PUBLICATION

This is awarded to

Vijay Kumar

For Publication of Paper Titled

OVERVIEW OF IMPACT OF REBRANDING & OTHER MARKETING STRATEGIES ON CONSUMER BEHAVIOUR & CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO CONSUMER DURABLE INDUSTRY

For National Research Journal Titled "National Research Journal of Sales and Marketing Management"

Volume-11, Issue No: 1, Year: 2024 (January-June)

ISSN: 2349-512X (Print) Impact Factor: 6.5



Book Publisher

