

## CERTIFICATE OF PUBLICATION

This is awarded to

## Shiva Johri, Richa Tiwari Agnihotri

For Publication of Paper Titled

## ARTIFICIAL INTELLIGENCE (AI) BASED ANALYSIS OF CUSTOMER BEHAVIOUR ON E-COMMERCE PRODUCT

For National Research Journal Titled "National Research Journal of Sales and Marketing Management"

Volume-10, Issue No: 1, Year: 2023 (January-June)

ISSN: 2349-512X (Print) Impact Factor: 6.5





