

CERTIFICATE OF PUBLICATION

This is awarded to

Sunil & Pawan Kushwaha

For Publication of Paper Titled

CONSUMER PERCEPTION AND BUYING DECISION FOR FMCG PRODUCTS WITH REFERENCE TO CELEBRITY ENDORSEMENT

For National Research Journal Titled "National Research Journal of Sales and Marketing Management"

Peer Reviewed Refereed Research Journal

Volume-12, Issue No: 1. Year: 2025 (January-June)

ISSN: 2349-512X Impact Factor: 6.95





Publisher