



National Press Associates

CERTIFICATE OF PUBLICATION

This is awarded to

Srinivasa Padmakar S & T. Sudhakar

For Publication of Paper Titled

**A COMPREHENSIVE STUDY ON THE DYNAMICS OF MANAGEMENT
STRATEGIES IN THE GROWTH AND DEVELOPMENT OF THE ORGANISATION**

For National Research Journal Titled

“National Research Journal of Sales and Marketing Management”

Peer Reviewed Refereed Research Journal

Volume-12, Issue No: 2. Year: 2025 (July-December)

ISSN: 2349-512X

Impact Factor: 6.95

Special Issue: Investigating the role of sustainability in Business Strategy, Decision-Making and Operation



Publisher



Website:

www.npajournals.org