

CERTIFICATE OF PUBLICATION

This is awarded to

Rajan Singh

For Publication of Paper Titled

SOCIAL MEDIA ENGAGEMENT AND SUSTAINABLE CONSUMER BEHAVIOUR: A FACTOR-ANALYTIC STUDY OF PERCEPTION, TRUST, AND PURCHASE INTENT

For National Research Journal Titled "National Research Journal of Sales and Marketing Management"

Peer Reviewed Refereed Research Journal Volume-12, Issue No: 2. Year: 2025 (July-December) ISSN: 2349-512X Impact Factor: 6.95

Special Issue: Investigating the role of sustainability in Business Strategy, Decision-Making and Operation



Publisher

