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Komal Gupta

For Publication of Paper Titled

THE DARK SIDE OF ALGORITHMIC VISIBILITY: THE STRATEGIC RISKS OF OVER-OPTIMIZATION OF SOCIAL MEDIA RECOMMENDATIONS TO SMALL

For National Research Journal Titled "National Research Journal of Sales and Marketing Management"

Peer Reviewed Refereed Research Journal Volume-12, Issue No: 2. Year: 2025 (July-December) ISSN: 2349-512X Impact Factor: 6.95

Special Issue: Investigating the role of sustainability in Business Strategy, Decision-Making and Operation



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CERTIFICATE OF PUBLICATION

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